



**connect**<sup>™</sup>  
glooq  
powered by bmail  
technical



**revolutionare**<sup>™</sup>  
NG Email technology

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# technical info

## glooqConnect™ – a true revolution

glooqConnect works as a service (SAAS Software As a Service). With this solution you now have all the benefits of glooqPro as an ongoing service rather than as a full product.

The benefits of this option are:

1. No installation involved
2. Quick setup and the system is fully functional
3. Full interface capabilities
4. Constant online updates
5. Flexible monthly fee options
6. Online campaign backups



## glooqConnect – connect and go

In order to connect to the glooqConnect service all you need to change is your SMTP server name, username and password. Once mail is relayed through the glooqConnect server, it arrives to the recipient including your desired banners. You can receive full control of the glooqConnect system through a secure web interface, where you will have the ability to create and manage your own campaigns online. Whether you are a single client, regardless of the email software you use, or a large organization, regardless of the email server you use, you can start promoting yourself in 5 minutes. **Just glooqConnect and go.**

## Every Email Client Compatible

From MS outlook and Mozilla Thunderbird to Entourage, the glooqConnect platform is compatible with every email client.

## Fully Secure

glooqConnect is compound from servers which are hosted on the Internet with a strong authentication method for each customer. The servers are hosted in a secure server farm. They are fully redundant, load balanced and secure and are monitored and fully supported 24/7 to assure availability for our customers. In addition glooq hold every strict privacy policy making sure your emails are secure.

## No Installation

Just change you SMTP server name, enter username and password, and you are ready to go. By using glooqConnect, each email you send out is diverted through our internet glooqConnect servers, where the banner insertion occurs.

## Approved and used by hundreds of leading organizations worldwide

The glooqConnect technical engine has gained full accreditation by leading companies making it not only reliable software but as well tested and used one.

## Campaign Management

glooqConnect allows online campaign publication form anywhere. Just log on to your campaign management interface, enter your credentials and create a new campaign.



## Statistics

glooqConnect provides detailed statistical information for it's users. Most of the statistics information is built form internal data such as the number of sent mails, status of the campaigns and more.

## Filters

The filter option allows including or excluding specific senders or recipients, (users / groups / domains). You can simply add the desired address or import your database of users from a CSV file.

## No Maintenance Required

Since glooqConnect is an online service, the customer doesn't need to backup anything or waste precious time on maintenance. All the maintenance is done by the glooqConnect technical division.

## Simple Updates/Upgrades

The unique glooqConnect system was designed to allow any updates to be implemented immediately with no downtime or delay for the customer.

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