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gloooqorg[®]

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Be at the center of attention

An average employee spends between 3-4 hours per day using Outlook and Windows applications. This fact makes them a highly exposed platform throughout his business day. Organizations invest a great deal of time and money in creating organizational information and knowledge, saving it and distributing it to its employees. Now, with the revolutionary glooqOrg technology you can display organizational information in a much more innovative and effective manner any other media at your disposal.

What is glooqOrg

glooqOrg is an unique product that allows organizations to implement an information bar in every Outlook and Windows Desktop used by its employees. The info bar contains real-time current information pulled from numerous sources inside and outside the organization. The information can be created especially for glooqOrg or can be pulled automatically from existing resources available (the company website, the Intranet portal, Databases etc...)

How does it work?



Compatible with



MS Outlook



Win Desktop

Media supported



Text



Pictures



Video



RSS



Flash

5 glooqOrg's marketing advantages

Get 100% visibility

Communicate with your internal employees without the need to send emails or pull them to the organization Intranet site.

Use existing resources

Interface directly to different data sources / websites/ Databases.

Supports all media

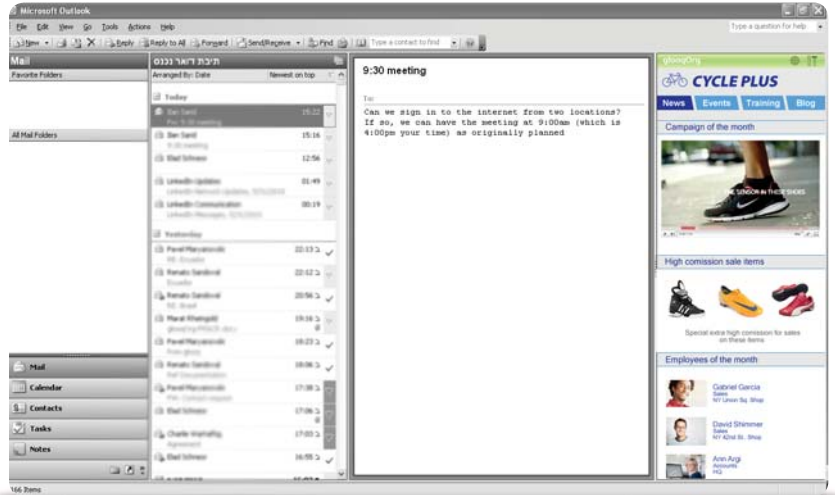
Display Video, Flash, RSS, Text and Images.

Tailor it to your look

Custom tailor the look of the info bar to match the organization brand look and feel.

Filter content by users

Filter and display content according to different groups in the Active Directory or organizational databases.



5 glooqOrg's IT advantages

Compatible with Outlook and Windows

Outlook 2003, 2007, 2010
Windows XP, Vista, 7

Central installation

No need to install on each client. Deployment is done centrally to all computers in one go, off business hours.

Less internal email blasts

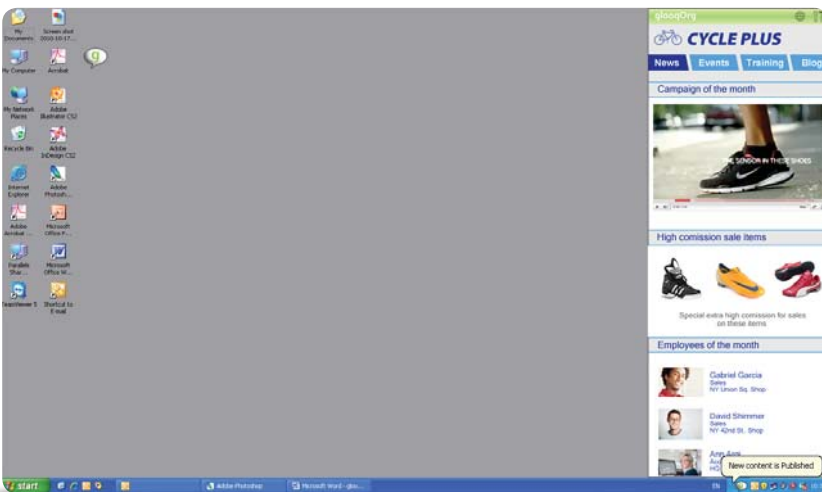
Instead of sending mass email bulks simply display the content in glooqOrg and let the users pull it themselves.

Save on storage space

When using glooqOrg each client does not store the info on his computer but rather pulls it from a central server - saving on duplications of content.

Save on band width

Minimize the consumption of your bandwidth by displaying content only. Once a user pull the content - only then the bandwidth is used.



Revolutionare

Stemming from both advertising as well as technological branches, revolutionare has set out to provide its clients Worldwide with quality advertising tools based on cutting edge technological solutions. Coupled by unparalleled service and personal attention, revolutionare, based in Tel-Aviv, offers service throughout the US, Europe, the Far East and Australia.